

FOR IMMEDIATE RELEASE

**Downtown River Jam Continues to Celebrate Local Music and Artists in Downtown Monroe! MONROE, La. (Press Release)-**

Downtown River Jam, presented by the Jim Taylor Auto Group, returns Thursday, May 4, from 5:30 to 9 PM. This free concert series, hosted by the Downtown Monroe Alliance, will feature the Josh Love Band and Jonathon “Boogie” Long on the Skent-N-Dent Stage in downtown’s Henry Bry Park. Choice Brands will have free beer samples while Restaurant Cotton serves cold beverages and the Main Street Eats on the Geaux food truck offers delicious eats from a special menu just for the Downtown River Jam. And for the kids, Macaroni Kid will be on hand with fun activities!

Jonathon “Boogie” Long was crowned Guitar Center’s 2011 “King of the Blues” in a national competition of over 4,000 contestants. He is making a special stop for the Downtown River Jam on his way to play at the New Orleans Jazz & Heritage Festival. His soul-stomping vocals and monster guitar shredding, paired with bluesy songwriting chops, make his powerhouse performances a “must see”.

The NELA Music Award’s 2016 Emerging Artist of the Year, the Josh Love Band, is a local favorite. Josh brings an eclectic flair for blues, R&B, and rock sounds to the stage. He regularly plays at local venues and weekly at Copeland’s in Monroe on Saturdays from 6-9 PM. Josh and his band will be warming up the stage on May 4<sup>th</sup> for Jonathan “Boogie” Long!

The Downtown Monroe Alliance started the Downtown River Jam in 2010 to bring more entertainment to the Downtown area. The Downtwon River Jam series is free to the public.

Downtown Monroe Alliance would like to thank the following DRJ sponsors for their support: Jim Taylor Auto Group, Skent-N-Dent Factory Outlet, Choice Brands, Inc, City of Monroe, DeltaStyle, Doe’s Eat Place, James Machine Works, Kepper Trucking & Dirt, Lagniappe Broadcasting, Lamar Advertising, Lulu’s Landscaping, Matt’s Music, O’Nealgas, Portico Monroe, Progressive Bank, and Spherion Staffing.

For more information about the Downtown River Jam Concert Series or the Downtown Monroe Alliance, visit [www.downtownmonroe.org](http://www.downtownmonroe.org).

The Downtown Monroe Alliance/ Monroe Main Street is a 501©3non-profit established to make Downtown Monroe the vibrant heart of the city. DMA follows the Main Street 4-point approach. Some of the past projects of DMA are the facelift of Bry Park, planters on Art Alley, trash cans added throughout downtown, Downtown River Jam, and marketing the businesses, events, and projects of downtown.