



Hello!

We will be kicking off the holiday season with the The Holiday Market on **November 4, 2017**, at the Monroe Civic Center Arena in Monroe, La. The event will feature Thanksgiving and Christmas under one roof. Save the date and sign up now!

We are planning another spectacular festive event. We encourage you to reserve your 2016 booth quickly. You can reserve your booth now for \$100. If you pay in full by February 17, 2017, you receive a \$50 discount off your total. Booth prices are \$350 for corner booths and \$300 for regular booths. Information booths are \$150. **Full payments must be received by July 31, 2017.** See application for more info.

Our vendors from this year's show are saying.....

"Loved it! We've been to a lot of shows and the Holiday Market rates up there with the best of them. There were a lot of people, plenty of sales, and the event was professionally produced." – Sarah Lee, M&K House

"The Holiday Market was wonderful. The Santa and Mrs. Claus were convincing and the music and décor were fun, upbeat and festive!" – Jeremy Jarrel, AnyTimeCoMM, LLC.

"Fun atmosphere! Great Food! This Show rocked!" – Alexa Boedeker, Sassyfrass

We are looking for vendors to sell home and holiday décor, clothing, jewelry, handmade crafts, ornaments, giftwrapping, personalized items, toys, giftsets, holiday collectibles and other unique products who are interesting in participating should contact the our office at (318) 807-1735. You may also email me at river.market@ci.monroe.la.us. All vendors may reserve their booth for \$100 before that perfect booth is gone, and previous vendors have the option to reserve their same booth from this year; however, reservations will soon become first come first serve, so act fast! Please send photos of your table and display.

Limited vendor slots available in each category! Applications and photos will be reviewed as received by the vendor selection panel.

Make checks payable to Downtown Monroe Alliance. Mail to: P.O. Box 2082, Monroe, LA 71201

Sincerely,

Sheena Burbridge
RiverMarket Coordinator

Downtown Monroe Alliance P.O. Box 2082 Monroe, LA 71201



2017 HOLIDAY MARKET APPLICATION

Downtown Monroe Alliance
P.O. Box 2082, Monroe, LA 71201

Name _____ Name of Business (if applicable) _____

Are you a [NEW] or [REPEAT] vendor? (Circle one)

St. Address _____ City _____ State _____ Zip Code _____

Phone 1 _____ Phone 2 _____ Email _____

Website/Facebook Page Address (if applicable) _____

What are you planning to sell: _____

Business or Product Description to be used in Holiday Market vendor marketing material. Tell us about yourself! Describe your product, the story of how you became an artist/craftsperson and/or any other interesting information that we can use to entice customers to visit your booth. If you're a returning vendor, you can also describe your experience at the RiverMarket. (Use the back of the page if necessary).

How many spaces would you like? _____

Do you need electricity? ___ If yes, what will you be using it for (example: crockpot, microwave etc): _____

ALL VENDORS:

I have read and agree to follow the Rules & Regulations for the Holiday Market by the sponsoring entity the Downtown Monroe Alliance.

Signature _____ Date _____

Make checks or money orders payable to Downtown Monroe Alliance
NO CASH

The one-time Application Fee (\$15) must be a separate check or money order from booth rental payment.

Mail the following:

- 1) Application
- 2) Rental Fee
- 3) Application Fee

to: Downtown Monroe Alliance, P.O. Box 2082, Monroe, LA 71201

Or hand-deliver to: Sheena Burbridge, RiverMarket Coordinator, Monroe Civic Center, 401 Lea Joyner Expressway

- Sign-up before February 17, 2017 and receive \$50 off your booth fee.
- Applications received after July 30, 2017 will be charged a late fee of \$50.

Office use only: Date received payment: _____ Amount received: _____

Vendors are subject to approval.