



For immediate release

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To: All Media
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Origin Bank RiverMarket and First Monroe – Downtown present Kids’ Festival

(Monroe, LA) – The Origin Bank RiverMarket and First Monroe – Downtown present Kid’s Festival at the Origin Bank RiverMarket on April 15th from 10am to 4pm.

This festival is free to enter, offering low cost or free games and activities for the kids. The Origin Bank RiverMarket will be filled with summer camp sign-ups, jumpers, games, activities (both educational and creative), an Easter egg and scavenger hunt, concessions, local food trucks and shopping for everyone to enjoy!

Activities:

10:00am - 11:00am walking - preschool: The Story of Easter with Easter Egg Hunt by First Monroe-Downtown

11:00am - 12:00pm kindergarten – 5th grade: The Story of Easter with Easter Egg Hunt by First Monroe-Downtown

12:30pm - 1:15pm Strauss Youth Academy for the Arts- Performance from local youth, info on upcoming performances and classes

1:30pm-2:00pm Betty Hawkins and United performing live

TBA: Anthony Miletello performing a kids cooking demo

All day:



Camp dign-ups, Bayou Bowl presenting bowling and info on bowling opportunities, Kitty DeGree Speech and Hearing Center presenting story time every hour, vouchers for hearing test, and information on literacy clinic, North Elite Athletics teaching how to tumble and cheer, Clint's Comics scavenger hunt, and characters.

“We are really excited about this event! When I was a kid, my favorite thing was camp, cooking, and crafts. We really wanted to give parents and opportunity to see what we have available to their kids locally and to provide fun games & activities at a very low cost. There will be food, fun, & shopping. We hope you will all come out and enjoy!” –Sheena Burbridge, RiverMarket Coordinator.

“We are excited to partner with First Monroe – Downtown with their Easter activities! It is going to be a great day at the RiverMarket!” – Myra Gatling-Akers, RiverMarket Director.

The Origin Bank RiverMarket is teaming up with Suitcases for New Places, a non-profit with the mission to provide every child that enters into the foster care system in our area with a bag containing essentials.

Bring a loaded bag to donate to Suitcases for New Place between 10am and 3:30pm to Kids' Festival on April 15th to be entered into the giveaway to win a variety of gift cards and vouchers! **You must donate a full suitcase at Kids' Festival to win.** Items needed to fill bags:

Infant-10 year olds

Backpack, duffle bag, or suitcase, pajamas (any sizes Infant-adult XXL), small blanket, toothbrush/tooth paste, shampoo/conditioner, soap/bodywash, stuffed animal, coloring book/crayons, and age appropriate book

for 10 and up

Backpack, duffel bag, or suit case, pajamas (any sizes Infant-adult XXL), small blanket, toothbrush/toothpaste, shampoo/conditioner, soap/body wash, deodorant, lotion, stuffed animal, pens/pencils, journal, and age appropriate books

The winner will be announced at 3:30 PM. ****ONE**** person will win all of the following:

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Two \$15 gift cards from Pelican State Clothing, \$25 gift certificate to Miss Kay's Sweets & Eats, voucher for a game for 2 players at Southern Escape Room, voucher for a free Arctic Turtle Sundae from Eskamoes Frozen Custard, voucher for a free meal from Magic Grill West Monroe, five \$5 gift cards from Chili's Grill & Bar (West Monroe), five \$5 vouchers for treats at Tummy Yummy Creations, ten 1 hour bounce vouchers for BounceTown, and four Free meal vouchers from Newk's Eatery

The Origin Bank RiverMarket is hosting the first ever #DoitinDoMo Kids' Cutest Photo Contest!

Submissions were accepted from March 14th to March 30th. Voting for the Kids' Cutest Photo is March 30th through April 12th and is \$1 per vote at gogophotocontest.com/kidscutestphoto!

The winner will be announced at the Origin Bank RiverMarket on April 15th during Kids' Fest at 3:45pm and will receive a photography prize package from Aurora photography, LLC and have their photo featured in DoMo Magazine!

Parking can be found at the north end of the Origin Bank RiverMarket and at many locations near the Origin Bank RiverMarket. The closest parking can be found street side and in the Police Annex parking lot. Parking can also be found a short walk away across from Ouachita Grand Plaza, across from Bry Park, and along the street behind the courthouse.

Thank you to the Kids' Festival sponsors: First Monroe – Downtown, Origin Bank, Monroe Civic Center, Spherion Staffing, Choice Brands, Inc., Downtown Monroe Alliance, Monroe-West Monroe Convention and Visitor Bureau, Bear's Towing, DeltaStyle, and The News-Star.

Like us on Facebook at Downtown RiverMarket and Downtown Monroe, or our event page to see who is participating and updates. www.downtownrivermarket.com

For more information contact Sheena, RiverMarket Coordinator, at 807-1735 or email River.Market@ci.monroe.la.us.

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