



**For immediate release
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To: All media
Contact: Myra Gatling-Akers
Phone: 318.329.4947
Email: Myra.Gatling@ci.monroe.la.us

Vendor 101 Seminar Offers Tips for Small Business Owners

The Origin Bank RiverMarket is offering a Vendor 101 on September 7, 2017 at 6:00 p.m in the Monroe Civic Center VIP room. The event is a free seminar for anyone who would like to sell their products at a market and would like to get vendor advice.

Sarah Lee, owner of M&K House, and Liz Lee, owner of Spa Bella, lulupegs and little bella, will be giving great tips and useful practices to all in attendance.

“When I first became a vendor, there was no one to help me navigate all the ins and outs, no one to tell me what I should and shouldn’t do,” Sarah Lee said. “There’s a steep learning curve to being a vendor, and I’m excited to help newbies get up that curve!” Sarah has been a vendor at the RiverMarket since 2012.

The tips shared at Vendor 101 will include everything from display design to customer service and much more.

Vendor 101 will give artisans and vendors a good opportunity to network with other vendors and gain confidence in their products and business practices.

Anyone interested in attending Vendor 101 can contact Sheena Burbridge by sending an email to river.market@ci.monroe.la.us or by calling (318) 807-1735 to reserve a seat.

Many of the products sold at the Origin Bank RiverMarket are handmade and healthy. The fall and winter season for the RiverMarket opens on October 7th with the Bloody Mary Festival. Future events will be held on the first and third Saturday of each month until December 2nd.

A Division of the City of Monroe Department of Community Affairs

401 Lea Joyner Expressway . Monroe, LA 71201 . Office: 318-329-4947 . Fax: 318-807-9986
DowntownRiverMarket.com