

Do you have *What Women Want*?

Women are the primary decision makers and shoppers for their families' purchases, but they're often too busy to visit businesses to learn about the newest products and services. Our new event, **What Women Want** will give women the opportunity to access info, products, and services all in one place on **May 6, 2017** from 9:30 AM to 6 PM at the Monroe Civic Center.



Do you know...

Women account for **\$7 trillion** in consumer and business spending annually in the USA:
92% of vacation purchases • **68%** of new car decisions • **51%** of consumer electronics purchases

We are currently looking for a limited number of vendors in the following categories:

Baby & Kids
Beauty Products & Services
Bridal
Cellular Services
Health & Wellness

Boutique Clothing
Travel Agencies
Car Dealers
Makeup & Makeup Artists
Dentistry & Eyewear

Wealth Management
Home Appliances
Snack Foods
Counseling
Event Planning

Hair Stylists
Women's Ministries
Massage Therapy
Spas & Salons
Home Furnishings

Booth Pricing:

Info Table \$150 10x10 Booth \$300 Corner Booth \$350

Save some money!

Pay in full by February 17th to receive \$50 off •**OR**• Book 5 days at the Origin Bank RiverMarket in 2017 to receive 1/2 off

Whether you're an industry expert, a seasoned vendor, or just breaking into your field, you have what women want. Apply today to tap into this market of vast opportunities!

There is a one time application fee of \$15 due at time of application.

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We will accept applications from all categories, not just the ones listed here.

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For more information, please call 318.329.3254





2017 APPLICATION

Please circle ONE

Info Table \$150 10x10 Booth \$300 Corner Booth \$350
Application Fee \$15

Pay in full by February 17 to receive \$50 off

OR

Book 5 days at the Origin Bank Downtown RiverMarket for 2017 to receive half off

To apply, return this completed form and application fee.

Please attach any photos you may have of your booth at previous markets or expos for our consideration.

Name _____	Business Name _____
Address _____	City _____ State ____ Zip _____
Phone _____	E-Mail _____
Product/Service (Please be descriptive. Include any direct sales products you'll have in your booth)	

# of spaces needed _____	Do you need a table? _____
Do you need electricity? _____	Do you need tablecloths? _____
Signature _____	Date _____

You will be notified of your acceptance within days of your application being received. Approval or disapproval will be given in the order that applications are received. There are a limited number of slots available for each category. *Application does not guarantee approval.*

●Deadline to secure your booth is March 31, 2017●

Make checks payable to Downtown Monroe Alliance. **No cash.**

Mail application and application fee to
DMA, P.O. Box 2082, Monroe LA 71201

Office use only:
Date Received ___/___/___
Amount Received \$_____