



Hello,

The Downtown Monroe Alliance will be hosting The Holiday Market on **October 8th** and **October 9th** of 2016 at the Monroe Civic Center Arena in Monroe, La. The event will continue to feature Halloween, Thanksgiving and Christmas under one roof. Save the date and sign up now!

We are planning another spectacular festive event. Last year's vendors were pleased with the turnout and we encourage you to reserve your 2016 booth quickly. You can reserve your booth now for \$100. Booth prices are \$350 for corner booths and \$300 for regular booths. **Payments must be received by September 1, 2016.** See application on isholidaymarket.com for more info.

Our vendors from last year's show are saying.....

"The traffic was great and customers were leaving with a lot of merchandise. I was impressed and I plan to participate again." – Chris Spires, Pelican State Clothing

"A lot of the shoppers were not only buying, but they were ready to book us for their own holiday parties and events." – Reginald Fontana, Margarita Man

"Loved it! We've been to a lot of shows and the Holiday Market rates up there with the best of them. There were a lot of people, plenty of sales, and the event was professionally produced." – Sarah Lee, M&K House

"The Holiday Market exceeded my expectations and I can't wait for next year!" – Beverly Pointek, Fabulous Coffee

"It was an amazing experience. The best show we have ever been a part of." – Anna Thomas, Rodan & Fields

Vendors selling home, holiday décor, homemade crafts, clothing, jewelry, ornaments, and other unique products who are interested in participating should contact our office at (318) 807-1737. Or, email us at downtown.marketing@ci.monroe.la.us.

We look forward to seeing vendors old and new at the 2016 Holiday Market.

Sincerely,

Metra Mitchell-Nelson
Event Coordinator

Lindsey Sivils
RiverMarket Coordinator



2016 HOLIDAY MARKET APPLICATION

P.O. Box 2082, Monroe, LA 71201

10 x 10 space

- Corner booth \$350 Regular booth \$300 Information table \$150
 - Application fee \$15

After September 10, 2016 Booth spaces will increase \$50

Name _____

Name of Business (if applicable) _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email _____

What are you planning to sell: _____

How many spaces do you need? _____

Reserve space now. Spaces will be assigned as received upon approval.

What booth number would you prefer? _____

Do you need electricity? Yes or No

ALL VENDORS:

I have read and agree to follow the Rules & Regulations for *The Holiday Market*.

Signature _____ Date _____

Make checks or money orders payable to Downtown Monroe Alliance. NO cash.

Return Application 2) Rental Fee/application fee

Mail to Downtown Monroe Alliance, P.O. Box 2082, Monroe, LA 71201

Date received payment: _____ Amount received: _____

Vendors are subject to be approval.



The Holiday Market 2016 Itinerary

Saturday October 8:

9:00 am-6 pm	Shopping
10:30 am-12 pm	Fashion Show & Brunch
3:00 pm-5:00 pm	Decorating Tips

Sunday October 9:

12 pm-4pm	Shopping
1 pm -2 pm	Cooking Tips
1:00 pm	Pumpkin painting
2:00 pm-4:00 pm	Cookies with Characters

Ticket Prices

2 Day Pass	\$8.00
General Admission	\$5.00
Brunch /Fashion Show	\$20.00